

CINEMASURVEYS ONLINE 2013 ACADEMY AWARDS SURVEY - FEBRUARY, 2013

1. VOTE FOR BEST PICTURE

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	GENDER			UNDER/OVER 35						REGION	
	TOTL	MALE	FEML	UNDR 35 & OVER 35		MALE UNDR 35 & OVER 35		FEML UNDR 35 & OVER 35		USA CAN-ADA	NON USA CANA
				UNDR 35	OVER 35	UNDR 35	OVER 35	UNDR 35	OVER 35		
LINCOLN	26%	30%	24%	17%	31%	18%	36%	15%	28%	34%	24%
LES MISÉRABLES	23%	18%	28%	23%	23%	18%	18%	30%	27%	16%	24%
LIFE OF PI	14%	14%	13%	20%	12%	22%	11%	16%	12%	7%	16%
ARGO - OSCAR WINNER	14%	10%	16%	15%	13%	12%	9%	16%	15%	25%	11%
DJANGO UNCHAINED	9%	11%	7%	11%	7%	12%	10%	11%	5%	9%	9%
AMOUR	4%	4%	4%	5%	4%	4%	5%	7%	3%	-	5%
BEASTS OF THE SOUTHERN WILD	4%	4%	5%	5%	4%	8%	2%	3%	5%	4%	4%
ZERO DARK THIRTY	3%	6%	1%	2%	4%	4%	6%	-	1%	3%	3%
SILVER LININGS PLAYBOOK	3%	3%	3%	2%	3%	2%	3%	2%	4%	3%	3%

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2. VOTE FOR BEST ACTOR IN A LEADING ROLE

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	GENDER		UNDER/OVER 35						REGION		
	TOTL	MALE	FEML	UNDR 35	UNDR 35 & OVER	MALE UNDR 35	MALE UNDR 35 & OVER	FEML UNDR 35	FEML UNDR 35 & OVER	USA CAN-ADA	NON USA CANA
DANIEL DAY-LEWIS FOR LINCOLN - OSCAR WINNER	33%	33%	32%	19%	39%	22%	38%	15%	40%	35%	32%
DENZEL WASHINGTON FOR FLIGHT	32%	32%	32%	36%	31%	35%	31%	36%	31%	41%	30%
HUGH JACKMAN FOR LES MISÉRABLES	23%	21%	24%	26%	21%	24%	20%	30%	21%	13%	25%
BRADLEY COOPER FOR SILVER LININGS PLAYBOOK	8%	9%	7%	15%	5%	16%	6%	15%	4%	9%	8%
JOAQUIN PHOENIX FOR THE MASTER	4%	4%	4%	4%	4%	4%	5%	5%	4%	1%	5%

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3. VOTE FOR BEST ACTRESS IN A LEADING ROLE

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	GENDER			UNDER/OVER 35						REGION		
	TOTL	MALE	FEML	MALE		FEML		USA	NON	USA	CAN-	CAN-
				UNDR 35	OVER 35	UNDR 35	OVER 35					
NAOMI WATTS FOR THE IMPOSSIBLE	44%	47%	42%	48%	42%	48%	46%	48%	39%	31%	48%	
JENNIFER LAWRENCE FOR SILVER LININGS PLAYBOOK - OSCAR WINNER	20%	21%	19%	22%	20%	27%	18%	18%	20%	28%	18%	
JESSICA CHASTAIN FOR ZERO DARK THIRTY	18%	17%	19%	17%	19%	15%	18%	18%	19%	31%	15%	
EMMANUELLE RIVA FOR AMOUR	13%	15%	12%	8%	15%	8%	18%	9%	13%	4%	15%	
QUVENZHANÉ WALLIS FOR BEASTS OF THE SOUTHERN WILD	5%	1%	7%	5%	5%	2%	1%	7%	8%	6%	4%	

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4. VOTE FOR BEST ACTOR IN A SUPPORTING ROLE

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	GENDER		UNDER/OVER 35						REGION		
	TOTL	MALE	FEML	MALE		FEML		USA	NON		
				UNDR 35	OVER 35	UNDR 35	OVER 35				
TOMMY LEE JONES FOR LINCOLN	38%	37%	38%	29%	41%	31%	41%	26%	43%	37%	37%
ROBERT DE NIRO FOR SILVER LININGS PLAYBOOK	28%	25%	30%	34%	24%	31%	23%	38%	26%	31%	27%
CHRISTOPH WALTZ FOR DJANGO UNCHAINED - OSCAR WINNER	16%	18%	16%	18%	16%	19%	17%	16%	15%	16%	17%
ALAN ARKIN FOR ARGO	10%	9%	10%	10%	10%	10%	9%	11%	10%	15%	9%
PHILLIP SEYMOUR HOFFMAN FOR THE MASTER	8%	10%	7%	9%	8%	10%	10%	8%	6%	1%	10%

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5. VOTE FOR BEST ACTRESS IN A SUPPORTING ROLE

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	GENDER			UNDER/OVER 35						REGION		
	TOTL	MALE	FEML	MALE		FEML		USA	NON	USA	CAN-	CAN-
				UNDR 35	OVER 35	UNDR 35	OVER 35					
ANNE HATHAWAY FOR LES MISERABLES - OSCAR WINNER	47%	45%	48%	49%	47%	42%	47%	53%	46%	39%	49%	
SALLY FIELD FOR LINCOLN	22%	21%	23%	9%	28%	10%	26%	8%	30%	28%	20%	
HELEN HUNT FOR THE SESSIONS	17%	18%	15%	21%	15%	23%	15%	18%	14%	23%	15%	
AMY ADAMS FOR THE MASTER	8%	8%	8%	9%	7%	6%	9%	12%	6%	5%	9%	
JACKI WEAVER FOR SILVER LININGS PLAYBOOK	6%	8%	5%	13%	3%	19%	3%	8%	4%	5%	7%	

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6. VOTE FOR BEST DIRECTOR

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	GENDER		UNDER/OVER 35						REGION		
	TOTL	MALE	FEML	UNDR 35	MALE 35 & OVER	UNDR 35	MALE 35 & OVER	FEML 35	FEML 35 & OVER	USA CAN-ADA	NON USA CANA
STEVEN SPIELBERG FOR LINCOLN	58%	59%	57%	45%	65%	41%	68%	46%	62%	60%	58%
ANG LEE FOR LIFE OF PI - OSCAR WINNER	21%	19%	22%	32%	15%	37%	10%	31%	19%	11%	23%
DAVID O. RUSSELL FOR SILVER LININGS PLAYBOOK	9%	11%	6%	11%	8%	14%	10%	7%	6%	15%	7%
MICHAEL HANEKE FOR AMOUR	8%	6%	10%	11%	7%	6%	6%	15%	8%	4%	9%
BENH ZEITLIN FOR BEASTS OF THE SOUTHERN WILD	5%	4%	4%	2%	5%	2%	6%	2%	5%	10%	3%

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7. VOTE FOR BEST ORIGINAL SCREENPLAY

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	GENDER		UNDER/OVER 35						REGION		
	TOTL	MALE	FEML	UNDR 35	UNDR 35 & OVER	MALE UNDR 35 & OVER	MALE UNDR 35 & OVER	FEML UNDR 35 & OVER	FEML UNDR 35 & OVER	USA CAN-ADA	NON USA CANA
DJANGO UNCHAINED BY QUENTIN TARANTINO - OSCAR WINNER	37%	38%	37%	40%	35%	42%	36%	40%	35%	32%	38%
FLIGHT BY JOHN GATINS	22%	17%	27%	23%	23%	23%	15%	20%	30%	29%	21%
A ZERO DARK THIRTY BY MARK BOAL	16%	17%	13%	16%	15%	25%	13%	7%	16%	22%	14%
MOONRISE KINGDOM BY WES ANDERSON AND ROMAN COPPOLA	15%	19%	13%	13%	16%	6%	24%	20%	10%	15%	16%
AMOUR BY MICHAEL HANEKE	10%	10%	10%	8%	11%	4%	13%	13%	9%	2%	12%

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8. VOTE FOR BEST ADAPTED SCREENPLAY

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	GENDER			UNDER/OVER 35						REGION	
	TOTL	MALE	FEML	UNDR 35 & OVER 35		MALE UNDR 35 & OVER 35		FEML UNDR 35 & OVER 35		USA CAN-ADA	NON USA CANA
				35	OVER 35	35	OVER 35	35	OVER 35		
LINCOLN BY TONY KUSHNER	37%	43%	33%	32%	40%	39%	44%	27%	36%	32%	38%
LIFE OF PI BY DAVID MAGEE	22%	19%	25%	31%	19%	33%	12%	27%	24%	14%	25%
ARGO BY CHRIS TERRIO - OSCAR WINNER	21%	18%	24%	20%	22%	16%	19%	24%	24%	30%	19%
SILVER LININGS PLAYBOOK BY DAVID O. RUSSELL	11%	9%	13%	12%	10%	10%	8%	15%	12%	12%	11%
BEASTS OF THE SOUTHERN WILD BY LUCY ALIBAR AND BENH ZEITLIN	9%	11%	6%	6%	10%	2%	16%	7%	5%	12%	8%

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9. VOTE FOR BEST ANIMATED FILM

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	GENDER			UNDER/OVER 35						REGION	
	TOTL	MALE	FEML	MALE		FEML		USA	NON	CAN-	USA
				UNDR 35	OVER 35	UNDR 35	OVER 35				
BRAVE - OSCAR WINNER	29%	21%	34%	31%	27%	21%	21%	38%	31%	28%	29%
THE PIRATES! BAND OF MISFITS	24%	31%	18%	21%	25%	31%	31%	13%	21%	20%	25%
WRECK-IT RALPH	19%	17%	21%	20%	18%	17%	17%	23%	19%	31%	16%
FRANKEN- WEENIE	15%	17%	15%	13%	17%	8%	21%	15%	15%	15%	16%
PARANORMAN	13%	14%	13%	15%	12%	23%	10%	10%	14%	7%	15%

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10. VOTE FOR BEST FOREIGN-LANGUAGE FILM

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	GENDER			UNDER/OVER 35						REGION	
	TOTL	MALE	FEML	UNDR 35	MALE 35 & OVER	UNDR 35	MALE 35 & OVER	FEML 35	FEML 35 & OVER	USA CAN-ADA	NON USA CANA
AMOUR (AUSTRIA) - OSCAR WINNER	34%	32%	37%	32%	35%	29%	33%	34%	38%	44%	32%
WAR WITCH (CANADA)	22%	24%	19%	27%	18%	33%	20%	23%	17%	25%	20%
A ROYAL AFFAIR (DENMARK)	20%	20%	18%	19%	20%	19%	20%	17%	19%	11%	22%
NO (CHILE)	15%	15%	14%	15%	15%	12%	17%	19%	12%	15%	15%
KON-TIKI (NORWAY)	10%	9%	11%	7%	11%	7%	10%	6%	13%	5%	11%

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11. BEST ACHIEVEMENT IN PRODUCTION

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	GENDER			UNDER/OVER 35						REGION	
	TOTL	MALE	FEML	MALE		FEML		USA	NON	CAN-	USA
				UNDR 35	OVER 35	UNDR 35	OVER 35				
THE HOBBIT: AN UNEXPECTED JOURNEY	36%	35%	38%	36%	37%	40%	33%	33%	41%	38%	36%
LES MISÉRABLES	26%	24%	27%	22%	28%	15%	28%	28%	27%	27%	26%
LIFE OF PI	18%	18%	18%	28%	14%	30%	13%	24%	15%	13%	20%
LINCOLN - OSCAR WINNER	11%	15%	9%	6%	14%	9%	17%	5%	11%	15%	10%
ANNA KARENINA	8%	8%	8%	8%	8%	6%	9%	10%	7%	7%	8%

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12. VOTE FOR BEST CINEMATOGRAPHY

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	GENDER			UNDER/OVER 35						REGION	
	TOTL	MALE	FEML	MALE		FEML		USA	NON	CAN-	USA
				UNDR 35	OVER 35	UNDR 35	OVER 35				
LINCOLN BY JANUSZ KAMINSKI	29%	32%	27%	23%	32%	27%	35%	20%	29%	26%	29%
LIFE OF PI BY CLAUDIO MIRANDA - OSCAR WINNER	27%	21%	30%	32%	24%	33%	15%	29%	30%	30%	26%
SKYFALL BY ROGER DEAKINS	18%	17%	20%	23%	16%	15%	17%	29%	16%	26%	16%
DJANGO UNCHAINED BY ROBERT RICHARDSON	14%	16%	12%	15%	13%	17%	15%	14%	12%	12%	14%
ANNA KARENINA BY SEAMUS MCGARVEY	12%	14%	12%	8%	15%	8%	17%	8%	13%	7%	14%

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13. VOTE FOR BEST COSTUME DESIGN

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	GENDER		UNDER/OVER 35						REGION		
	TOTL	MALE	FEML	UNDR 35	UNDR 35 & OVER	MALE UNDR 35 & OVER	MALE UNDR 35 & OVER	FEML UNDR 35	FEML UNDR 35 & OVER	USA CAN-ADA	NON USA CANA
LES MISÉRABLES BY PACO DELGADO	34%	34%	32%	36%	33%	36%	34%	34%	31%	29%	35%
LINCOLN BY JOANNA JOHNSTON	24%	30%	21%	24%	25%	32%	30%	19%	21%	26%	24%
SNOW WHITE AND THE HUNTSMAN BY COLLEEN ATWOOD	18%	11%	24%	15%	19%	13%	11%	17%	27%	28%	15%
ANNA KARENINA BY JACQUELINE DURRAN - OSCAR WINNER	17%	16%	18%	13%	18%	9%	19%	17%	18%	8%	19%
MIRROR BY EIKO ISHIOKA	7%	8%	5%	13%	5%	11%	7%	12%	2%	8%	7%

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14. VOTE FOR BEST FILM EDITING

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	GENDER			UNDER/OVER 35						REGION	
	TOTL	MALE	FEML	UNDR 35	MALE UNDR 35 & OVER 35	MALE UNDR 35 & OVER 35	FEML UNDR 35	FEML UNDR 35 & OVER 35	USA CAN-ADA	NON USA CANA	
LINCOLN	38%	41%	35%	35%	39%	35%	45%	35%	35%	38%	37%
LIFE OF PI	23%	24%	22%	28%	21%	27%	22%	26%	20%	17%	25%
ARGO - OSCAR WINNER	20%	16%	23%	12%	24%	10%	20%	14%	27%	26%	19%
ZERO DARK THIRTY	10%	13%	8%	15%	8%	22%	9%	9%	7%	10%	10%
SILVER LININGS PLAYBOOK	9%	5%	12%	11%	8%	6%	5%	16%	10%	9%	9%